



EDUCATION

Graduated with honors in December 1993 from Southern Illinois University at Edwardsville with a BA in Art. Concentration was in Graphic Design.

WORK EXPERIENCE

MARCH 2014 - JULY 2018, APRIL 2021 - PRESENT

FREELANCE DESIGN PROFESSIONAL

Work includes Branding, Naming/Theming, Print Collateral Design, Web Design, Video Production, Motion Graphics, and Illustration for businesses and national agencies. Clients include Corporate and private businesses and the Healthcare industry.

JULY 2018 - MARCH 2021

SENIOR DESIGN CONSULTANT WITH BUCK, DENVER, COLORADO (*remote*)

Work included Branding, Integrated Branding systems (including Brand Standards document production), program Naming and Theming, Brochure Design, Advertisements, Direct Mail, Posters, Storyboarding/Scripting for Video/Motion Graphics, Web Design and WebPortal Design as well as Mobile App Design. Work was primarily employee benefit communications for clients such as *Amazon, Lockheed Martin, Sony Entertainment, Universal Music Group, Lionsgate Entertainment, Activision-Blizzard, Whirlpool Corporation* and others.

MARCH 2013 - FEBRUARY 2014

CREATIVE DIRECTOR WITH TWIST, ST. LOUIS, MISSOURI.

Work included Branding (including Naming and Theming), Corporate Identity and related collateral, Retail Interior and Exterior Graphics, Employee Uniforms, Brochure design, Direct Mail, Packaging, Web Design, Advertisements including product photography for use in Advertising. Shot and directed Video for online use and performed as Voice-Over artist. Clients include *Lodging Hospitality Management, Sophisticated Living Magazine, Ronocco Coffee*.

DECEMBER 2008-MARCH 2013

ASSOCIATE CREATIVE DIRECTOR WITH FALK HARRISON, ST. LOUIS, MISSOURI.

Work included Branding, Corporate Identity and related collateral, Theming/Naming Projects, Brand Standards documents, Annual Reports, Brochure design, Advertisements, Direct Mail, Posters, Packaging, and Web Design. Shot portrait photography for use in Annual Reports and product photography for use in sales literature. Shot and edited Video for various uses and performed as Voice-Over artist. Clients include *Express Scripts, O'Reilly Autoparts, Monsanto, Sigma-Aldrich, Harris Regulators, and Inergy Holdings*.

FEBRUARY 2007-JUNE 2008

ASSOCIATE CREATIVE DIRECTOR WITH FLEISHMAN-HILLARD, ST. LOUIS, MISSOURI.

Work included Corporate Identity and collateral, Brochure design, Advertisements, Direct Mail, Posters, and Packaging. Clients included *Gatorade, AT&T, Visa, Yahoo!, and Olin*.

OCTOBER 2005 - JANUARY 2007

DESIGNER WITH VSA PARTNERS INC., ST. LOUIS, MISSOURI.

Work included Corporate Identity and collateral, Brochure design, Advertisements, and RFP's. Primary clients included *Caterpillar Inc., and Enterprise Rent-A-Car*.